

## **PERSONAL PROFILE OF THE CHAIRMAN CUM CEO OF KTC EDUCATION GROUP**



### **MR. CP CHONG**

**CA(M) CA(S) FCCA(UK) ACMA(UK) ACIS(UK)  
ACTIM(M) FABE(UK)**

Mr Chong Chai Pin is a member of the Malaysian Institute of Accountants, Institute of Singapore Chartered Accountants, Association of Chartered Certified Accountants (UK), The Institute of Chartered Management Accountants (UK), The Institute of Chartered Secretaries and Administrators (UK), Association of Certified Financial Planners (M), Institute of Chartered Tax Consultants (M) and Association of Business Executives (UK).

Mr CP Chong is the founder of C & A Group of Professional Companies and KTC Accountants Institute which were established on 01/01/1988 and 01/04/1997 respectively. He is also one of the founders of Crescendo International College established on 01/01/2001. At present, C & A Group of Professional Companies has developed into one of the largest professional services companies in Johor which has provided One-Stop professional services to more than 1,500 foreign investors from more than 30 countries to set up their operations in Malaysia. Likewise, KTC Accountants Institute has developed into one of the largest and fastest growing accounting institutes in Johor. At the same time, Crescendo International College has developed into one of the largest international colleges in Johor as well.

In 2018, Mr CP Chong wishes to develop and expand the activities of KTC Education Group to China and AEC countries with the official formation of the Asean Economic Community in December 2015 and the One Belt One Road initiated in 2014. Mr CP Chong has also set up KTC International Education & Consulting Co. Ltd in China, Thailand and Myanmar.

In the next 20 years, Mr CP Chong will lead the education revolution in Asia by changing the traditional 'Spoon Feeding System' into the modern contemporary One Stop World Quality Education System. KTC Education Group shall groom students ranging from 4 years old to 18 years old to master the three (3) widely used world languages, ie. English, Chinese and Malay Language as well as to achieve world class qualifications in the Cambridge Primary and Secondary O & A Levels, ACCA-GBS Certificate, Diploma and Advanced Diploma, Oxford Brookes University (UK) Hons Degree in Applied Accounting, the renowned CPA, CIMA or ICAEW qualifications. He shall groom the youngest world class accountants and business leaders in Asia.